WRITTEN STATEMENT OF A NON-KEY DECISION CABINET

ITEM:	DIGITAL STRATEGY
Members Present	Councillors: JG Jarvis (Leader), H Bramer, RB Hamilton, AW Johnson, PM Morgan, RJ Phillips, GJ Powell, PD Price (Deputy Leader).
Date of Decision:	18 April 2013
Exempt:	No
Confidential	No
Urgency/Special Urgency:	No
(As defined in Constitution)	
Purpose:	To seek approval for a new Digital Strategy 2013/18 encompassing information management, technology, communications and engagement.
Decision:	THAT:
	(a) the Digital Strategy 2013/18 be approved; and
	(b) the Commercial and Commissioning Board ensure that the principles within the strategy inform future commissioning arrangements.
Reasons for the Decision:	The strategy broadly lays down key guiding principles, supported by a clear delivery plan, which enables Herefordshire Council to meet its current priorities in the most cost effective way.
Options Considered:	1. Continuing to work with the existing ICT strategy (agreed in 2011) has been discounted as it doesn't sufficiently cover the issues of requiring more flexible ways of working, the rollout of broadband across the county, the increased financial pressures, Information Management as a key consideration, new emerging technologies and social media channels and the need for performance improvement in specific council service areas.
	2. This revised five year strategy has been developed to take account of these changes. It will be important to check our approach however at least annually to ensure that this work remains aligned to the priorities of the organisation and the county (including the Herefordshire 2020 work) and that our approach locally adopts new technologies that continue to emerge. This must be managed in a way that delivers benefits to Herefordshire whilst minimising any risks associated with early adoption

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	of new technology.
Conflict of Interest (See below)	
Date the decision is due to take effect:	25 April 2013

COUNCILLOR JG JARVIS: Date: 18 April 2013 LEADER OF THE COUNCIL

• a record of any conflict of interest declared by any executive member who is consulted by the member which relates to the decision;

And

• in respect of any declared conflict of interest, a note of dispensation granted by the relevant local authority's head of paid service.

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To be completed by officer:	
Date consent received from Chairman of the General Overview and Scrutiny Committee:	No response received
Subject to Call-in:	This Decision was not called in
Was the decision modified?	No
If yes Cabinet Member () decision reference:	N/A
If no any comment(s) to be noted	N/A
Date original decision took effect:	25 April 2013